



To view portfolio work associated with the experience listed below, visit

www.michelleod.com



EDUCATION

College / Cal Poly Pomona

2012








Bachelor's of Art degree,
Major in Graphic Design

High School / Victor Valley High

2007

High school diploma


SKILLS

	Illustrator	<div></div>
	Photoshop	<div></div>
	InDesign	<div></div>
	Typography	<div></div>
	Packaging	<div></div>
	MS Office	<div></div>
	UI Design	<div></div>

CONTACT

 mod_design123@proton.me

 (760) 810-5456

 272 Hope Street
Rexburg, ID 83440

 michelleod.com

WORK EXPERIENCE

RED Inc. Communications / Senior Graphic Designer

2023 – Present

Designed a variety of items catering to a Department of Energy nuclear energy laboratory (Idaho National Laboratory), including custom logos, branding/identity design for subgroups within DOE, presentation design, printed materials, MS Office templates and website design. Designed materials for local businesses, which included annual reports, swag items, and other web/printed materials.

Amkor Technology, Inc. / Graphics Specialist

2019 – 2023

Designed printed and digital marketing assets that appealed to a B2B environment including animated web ads, print ads, brochure layout design, posters, pull-up banners, and other assets needed for digital and in-person events. Assisted in designing internal design templates for Microsoft programs such as PowerPoint presentations, Word newsletters, and printable certificates.

MERGE (AR/VR) / Graphic Designer

2017 – 2019

Sole graphic designer for the entire company at the time, having designed everything from printed marketing pieces, UI design for apps to website assets and company booth design for various events. Projects included working on event handouts, pull up banners, promotional cards, t-shirts, website imagery, web ads, email design, packaging artwork, app design, etc.

Marketing Results, Ltd. (MRL) / Graphic Designer (Product Designer)

2016 – 2017

Designed artwork for home decor products such as wall plaques, clocks, frames, magnets, clipboards, candle sets, etc. Also had the chance to work on some in-store signage for the company's Ohio-based outlet store chain.

RMS International / Packaging Designer

2013 – 2016

Designed product packaging for children's arts and crafts kits. Created original logos and themed style guides for various product lines that the company offered. Also gained experience creating packaging dielines as well as PDQ dielines and structures.

Playhut, Inc. / Packaging Designer

2012 – 2013

Designed packaging for children's play tents and toys. Created original logo artwork for company products. Worked with various licensed style guides to achieve an identifiable branded look for packaging. Licenses included Marvel, Disney, Nickelodeon, and various other children's brands.