

MICHELLE O'DONNELL

GRAPHIC DESIGN | BRANDING | PACKAGING | SERVER

CONTACT








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TECHNICAL SKILLS

 Illustrator	<div style="width: 90%;"></div>
 Photoshop	<div style="width: 90%;"></div>
 InDesign	<div style="width: 90%;"></div>
 Typography	<div style="width: 90%;"></div>
 Packaging	<div style="width: 90%;"></div>
 MS Office	<div style="width: 90%;"></div>
 UI Design	<div style="width: 10%;"></div>

EDUCATION

**Bachelors of Art Degree,
Major in Graphic Design**
Cal Poly Pomona – Pomona, CA
2007 – 2012

High School Diploma
Victor Valley High School –
Victorville, CA 2003 – 2007

SUMMARY

Senior Presentation Designer with 12+ years of experience creating executive-level PowerPoint presentations, visual storytelling, and brand-compliant presentation templates for B2B and technology-driven organizations. Expertise translating complex technical and engineering concepts into clear, engaging corporate presentations. Advanced skills in Adobe Creative Suite, PowerPoint, brand governance, and cross-functional collaboration with executive leadership, engineers, and marketing teams.

CORE SKILLS

- Executive & Technical PowerPoint Design
- Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- Brand Identity & Corporate Template Systems
- Data Visualization & Visual Storytelling
- Digital & Print Marketing Assets
- Collaboration with Engineering & Leadership Teams
- Animation, Motion Graphics & Multimedia (basic–intermediate)
- Microsoft Office (PowerPoint, Word, Excel)



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PROFESSIONAL EXPERIENCE

Senior Graphic Designer

Red Inc. Communications – Idaho Falls, ID | 2023 – 2026

- Designed highimpact presentation decks and visual assets for **Department of Energy nuclear energy laboratories**, including Idaho National Laboratory.
- Converted complex technical, scientific, and engineering content into clear, audience-focused visuals.
- Developed and maintained branding systems, presentation templates, and visual guidelines for DOE suborganizations.
- Created executivelevel PowerPoint presentations, reports, and printed materials used for stakeholder briefings and leadership communications.
- Delivered branded digital, web, and printed materials for external and internal audiences under tight deadlines.

Graphics Specialist

Amkor Technology, Inc. – Tempe, AZ | 2019 – 2023

- Designed executive and technical PowerPoint presentations supporting semiconductor packaging, test services, and corporate communications.
- Created print and digital marketing assets including trade show materials, web graphics, brochures, animated ads, posters, and banners.
- Managed and evolved corporate PowerPoint templates ensuring brand consistency across global teams.
- Collaborated closely with marketing, sales, and technical stakeholders to visually communicate complex semiconductor concepts.
- Supported internal Microsoft Office templates (PowerPoint, Word, certificates, newsletters).
- Contributed to event and tradeshow creative for digital and in-person experiences.

Graphic Designer

MERGE (AR/VR) – San Antonio, TX | 2017 – 2019

- Sole inhouse designer supporting all visual communications for an AR/VR technology company.
- Designed presentation decks, UI graphics, marketing collateral, web assets, and event booth visuals.
- Supported product storytelling for emerging technologies using clean, modern visual systems.

Graphic / Product Designer

Marketing Results, Ltd. (MRL) – Columbus, OH | 2016 – 2017

- Designed consumer product artwork and in-store signage.
- Collaborated with marketing and merchandising teams to ensure brand and production accuracy.

Packaging Designer

RMS International – Miami, FL | 2013 – 2016

- Designed packaging systems, logos, and style guides for children's arts & crafts product lines.
- Developed dielines and PDQ structures in collaboration with production teams.

Packaging Designer

Playhut, Inc. – City of Industry, CA | 2012 – 2013

- Created licensed packaging designs for major brands including Disney, Marvel, and Nickelodeon.
- Ensured compliance with brand guidelines and retail requirements.